



## Risk communication on climate: Mental models and mass balance

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**Author(s):** Sterman JD  
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### Abstract:

Public confusion about the urgency of reductions in greenhouse gas emissions results from a basic misconception.

**Source:** <http://dx.doi.org/10.1126/science.1162574>

### Resource Description

#### Communication: ☒

resource focus on research or methods on how to communicate or frame issues on climate change; surveys of attitudes, knowledge, beliefs about climate change

A focus of content

#### Communication Audience: ☒

audience to whom the resource is directed

Public, Researcher

#### Exposure : ☒

weather or climate related pathway by which climate change affects health

Unspecified Exposure

#### Geographic Feature: ☒

resource focuses on specific type of geography

None or Unspecified

#### Geographic Location: ☒

resource focuses on specific location

United States

#### Health Impact: ☒

specification of health effect or disease related to climate change exposure

Health Outcome Unspecified

# Climate Change and Human Health Literature Portal

## **Mitigation/Adaptation:** ☒

mitigation or adaptation strategy is a focus of resource

Mitigation

## **Resource Type:** ☒

format or standard characteristic of resource

Policy/Opinion

## **Timescale:** ☒

time period studied

Time Scale Unspecified